



Building Intelligent Solutions for Smarter Devices

**CONSUMER ELECTRONICS**

## Overview:

Technology and its adoption across the wide range of consumer electronics has evolved rapidly in recent years. IoT and Cloud are becoming the back-bone of consumer electronics devices. Today, consumers expect the “intelligence” of things in their devices, complementing their lifestyle and device usage patterns.

Consumers look forward to connected devices that provide superior user-experience. In such scenario, there are tremendous opportunities for consumer electronics OEMs. These OEMs are constantly challenged by rapidly-evolving consumer requirements and BYOD concepts. OEMs need engineering service partners who can collaborate and offer highly-sophisticated solutions.

At GlobalEdge, we take pride in delivering gen-x solutions that enhance OEMs offerings. Our solutions and offerings are at the heart of consumer electronics. We are equipped to delight consumers with intuitive smarter devices and solutions; that is where the disruption is happening.

## Consumer Electronics Offerings:

GlobalEdge has a vast portfolio of services in consumer electronics. We understand the increasing relevance of IoT in the context of consumer electronics. The interaction among IoT devices and services has become extremely integral and beneficial to the consumers.

GlobalEdge provides unique solutions for gen-x electronic devices. Such kind of high-technology intensive solutions calls for extensive testing and validation. There is the greater challenge to design and develop secure and superior consumer products. Our solution offerings and niche domain expertise in consumer electronics enable OEMs to launch highly-reliable, reduced time-to-market, and cost-effective products.

## How do you benefit?

GlobalEdge has deep technical expertise in IoT of consumer electronics. We strongly believe in the convenience and flexibility offered by connected consumer electronic devices. We take pride in offering hardware and design prototypes for CE devices. GlobalEdge offers OEMs and IoT solution providers these advantages:



- State-of-the-art lab infrastructure
- Wifi-labs
- Health-Monitoring of Consumer electronic devices
- Over-the-Air (OTA) firmware updates
- Certified products
- Pool of industry specific talented work-force
- Customized solutions and services
- Extensive partner ecosystem
- Flexible delivery models
- Reduced TCO and time-to-market

Technology drives every aspect of our life today and everything is turning smart – our homes, our offices, our cars, and potentially even our cities. Smartphones that combine the functionality of several disparate devices; IP set-top boxes that converges broadband and television; video phones that bring us closer to our family and friends; and high-quality entertainment systems that are constantly pushing the bar further – consumer electronics is where all the action is.

Nowhere is the significance of IoT felt more deeply than in the consumer electronics domain. The increasing reliance on technology and machine-to-machine communication brings about the important need to test, enhance, customize, and integrate systems appropriately. Add to this the constant pressure of falling pricing in this highly competitive industry.

At GlobalEdge, we enable you to take high quality, reliable and intuitive consumer electronic devices to the market.

We would love to meet you to understand your business challenges and showcase our capabilities. For a free demo, please contact us at:

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**Email Address** : [sales@globaledgesoft.com](mailto:sales@globaledgesoft.com)

## **About GlobalEdge:**

GlobalEdge is a product engineering company creating intelligence in things for a new connected world. With a vision to be a leading technology company, transforming the embedded world with innovative solutions and services, we are a partner from Innovation to Implementation. We are focused on designing the behavior of devices using reusable solutions and components and are addressing business challenges in Automotive, Consumer Electronics, Industrial Automation and Semiconductor industries through a combination of platform, wireless, connectivity, and cloud solutions. With a wide range of expertise in delivering solutions from ‘Chip-to-Cloud’, In a world of connected things, we also deliver solutions that are specific to the Internet of Things. Our rich experience in platform play, multimedia, connectivity, and cloud solutions makes us a perfect fit as an IoT partner to global enterprises.